



*OLD VALUES - NEW HORIZONS*  
**COMMUNITY DEVELOPMENT**

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**Windham Economic Development Committee  
Communications Subcommittee  
Meeting Minutes  
Thursday, July 11, 2013**

Present: Chairman Al Letizio, Dianne Connolly, Bruce Breton

Absent: Susan Denopolis

Chairman Letizio opened the meeting at 8:45am with the Pledge of Allegiance

**VOTED:** On motion made (D. Connolly) and seconded (A. Letizio), the minutes of the January 31, 2013 meeting were approved, 2-0-1 (B. Breton abstaining).

Chairman Letizio suggesting tabling the review of past work until all subcommittee members were present.

**Articles:**

After discussion, the subcommittee agreed to request that the WEDC allow the identification of meeting discussion topics that the Communications Subcommittee will then write up for public posting. The purpose is to enhance communications with the community. The articles will be informative rather than opinion pieces and will include a boilerplate template regarding the WEDC Mission and web site.

**Posting:**

After discussion, the subcommittee agreed that articles would be posted on the WEDC web site and links would be sent to area media outlets, including the Windham Patch, Windham / Pelham news, Windham Independent, Lawrence Eagle Tribune and Union Leader.

**Web Site / Social Media:**

The subcommittee discussed the difficulty in finding and using the WEDC web site and will ask L. Scott to obtain analytics for the site. The subcommittee discussed adding the WEDC directly to the town web site to enhance visibility and possibly developing a Facebook presence.

The subcommittee agreed to table discussion of a Cable show and upcoming events to attend until the fall.

The meeting adjourned at 9:35am.

**APPROVED**